

*Appeal Letter – DRAFT*

Dear [SalutationName],

Mike Ball nearly died.

On Jan. 13, 2019, while at home, his heart stopped. A team of emergency responders administered CPR. Still, he arrived at Sparrow Hospital's emergency department with no pulse, his brain deprived of precious oxygen.

He was rushed into surgery where a stent was installed, and he was put into a medically-induced coma. **Doctors initially gave him no more than a 5% chance of survival and predicted significant brain damage.**

Today Mike Ball is back. Back home with his wife, Pico. Back in business offering fitness coaching. Back to his life. But he's a very different man.

"I don't have any memories of those early weeks," Mike explained recently. "I know there were a lot of people working on me. **They did an incredible job of keeping me alive.** And they really, really did care about me."

No one likes to think it could happen to them. But it does. A typical day brings more than 300 people to Sparrow Hospital's Level 1 trauma center and Emergency Department. A typical surgical procedure requires more than 100 people to care for each Patient. More than 40 Caregivers are involved when there's a single admission to the hospital.

None of us wants to think it could be us. Mike certainly never thought it would be him.

**When Mike needed us, Sparrow, our incredible team of Caregivers, and all our resources were here for him and his family.**

His journey was only possible because of every Caregiver who helped him through his emergency surgery, through his weeks in the Cardiac Intensive Care Unit, through Sparrow's Specialty Hospital and through cardiac rehabilitation and cognitive and occupational therapy.

You help make this level of care possible. Your generous gifts stay right here in our region, helping to support advanced training, state-of-the art medical equipment and compassionate, skilled Caregivers who will help you and your loved ones cope with a life-changing medical diagnosis, when you least expect it.

Just like we did for Mike Ball. We're here for you. For Health. For Care. For Life.

*[Michelle's signature]*

Michelle Reynaert, Vice President  
Sparrow Foundation

**P.S. To learn more about Mike's incredible journey, visit [website]. Make your donation today to support continued advances in care for anyone who needs it, regardless of an ability to pay for services.**